

# Corporate Green Days for your team

Your company's contribution to  
a livable and sustainable Berlin

[www.wir-berlin.org/corporate-green-days](http://www.wir-berlin.org/corporate-green-days)



# Together with **wirBERLIN**



Our mission is a clean, livable and sustainable Berlin.

Since 2011 wirBERLIN has been committed to a sustainable urban society and has been a gGmbH since 2019. With campaigns, events and environmental education projects, we activate civic engagement and impart essential environmental knowledge to young and old.



# Local Engagement

The motto **think global, act local** takes centre stage, as solutions to global challenges require local and collective action. The transfer from the local to the global level and vice versa is important to us, both in terms of education and team campaigns, and shows the positive effects we can achieve through local action.





# Together for a sustainable future



Shared experiences strengthen the sense of unity and promote motivation within the team. Employees are not only proud of themselves and their own contribution, but also of the company's commitment, which strengthens satisfaction and identification.

We can either organise a clean-up according to your wishes or you can take part in our pre-planned events.



# Our services for **your company**



We have years of experience in organising cleanups and hands-on activities. This allows us to enable companies to make a commitment to protecting our environment. Our offers can be combined and the time period can be customised.



## **CLEANUPS ON LAND**

A shared experience for  
ALL – with a lasting impact



## **CLEANUPS ON WATER**

Let's free Berlin's waters from  
trash!



## **WORKSHOPS, PRESENTATIONS AND ART**

We make sustainable consumption  
tangible and waste take on a new  
meaning.

# Cleanups – Outdoor-Teamevents

## We take care of the entire organisation

- Duration: from 2-3h to a full-day event
- 15-200 participants
- Scouting for a suitable location (on land or/and on water) e.g. near your company headquarters
- Provision of cleanup materials, Infomobil
- Possible add-on options: Kajaks, beverages and snacks, zero-waste-picnic, silent disco
- Waste collection





# Cleanups that are already planned



Throughout the year, we offer public clean-ups to which your employees are very welcome.

Cleanup for World Environment Day | June 5th 2024

Cleanup for opening of the crown cap collection container | June 20th 2024

Cleanup for the International Plastic Bag Free Day | July 03rd 2024

Summer-Cleanup | July 17th 2024

After-CSD-Cleanup | July 28th 2024

Action Day - WORLD CLEANUP DAY BERLIN | 20th September 2024

If you take part, we ask for an appropriate donation to cover the costs of our ongoing projects.



Our event calendar: [www.allesimfluss.berlin/events/](http://www.allesimfluss.berlin/events/)

# Workshops and presentations – Indoor-Events

The focus of our keynote speeches and workshops is sustainable consumption and what each individual can do for a sustainable everyday life.



With keynote speeches, we impart relevant knowledge, answer fundamental questions and develop future prospects together with you - communicatively, interactively and always at eye level.



Our workshops are organised with sustainability in mind, whereby new valuable items are created from former waste and/or materials already available to the customer. In the past, for example, jewellery or bags have been made from waste.



# Workshop offers

## Possible „Upcycling” - projects would be:

- Upcycling old banners into small bags, laptop bags, shoulder bags, key rings, cutlery bags or spectacle cases)
- Creating paper from old advertising material (e.g. flyers, posters) )
- Making jewellery from bottle caps and bicycle inner tubes
- Wallets made from Tetrapacks
- Processing textiles using screen printing techniques
- Printing techniques on paper materials



# Workshop offers

We can also work towards nature protection:

- Making of seed bombs
- Building bird and nesting boxes
- Building insect hotels

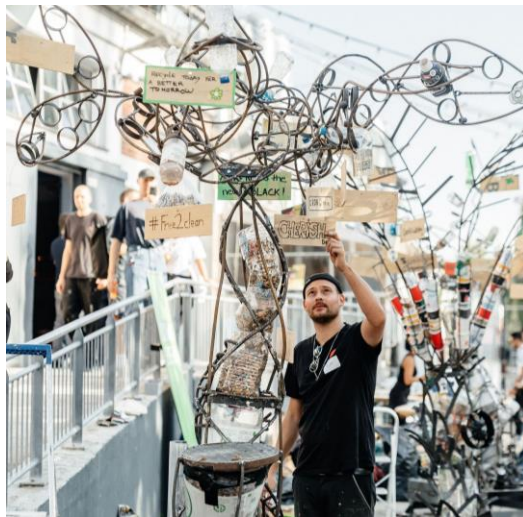




# Art installations

Collectively designed art installations can be created from collected trash. Art can be an effective way of drawing attention to the issues of environmental pollution and making a statement in public spaces.

More details in consultation with the customer and depending on the availability of the workshop leaders.





# Positive effects of our **Green Days**



Important contribution to environmental protection



Promotion of teambuilding and company affiliation



Commitment to clean and sustainable Berlin



Meaningful and enjoyable activity



Sustainable learning process and thus a change in behaviour in dealing with resources  
waste, including in the private life

# Costs

For the organisation of your event and the support of your employees, you should plan a budget that covers the material and personnel costs incurred. The amount of the costs depends on the scope (duration, team size, additional options) of your team event.

For a customised offer, please send us your enquiry by e-mail. We can then discuss the next steps in a phone or video call.



# Voices of participants



## **Patrick Dillenberger, Head of Communications at SHARE NOW & Free2move**

Participant and organizer of the team event in Spandau in September 2023

*„Our Volunteering Day with the motto 'From Littering to Cleanup to Upcycling and Artwork' was a complete success. The participants were randomly assigned to the groups Cleanup, Upcycling and Artwork. In the course of the day, they switched between work areas in order to gain diverse experiences and get to know each other better. We have undoubtedly achieved our common goal of making Spandau a little greener and creating an impressive art installation out of collected crown corks, cigarettes and other waste. Thank you for this great event, weBERLIN!“*

## **Employee of ib vogt GmbH**

Participant of a corporate cleanup on the Spree in September 2022 & August 2023

*„Our clean-up campaign was a complete success! It was well organised with lots of information and really relaxed. The division into teams meant there was also a little competition: who collects the most rubbish? It was a bit sad how much it turned out to be, but it felt good to have done something about it!“*



# Interested?



**Great!** Then get in touch with us and together we will find the right Corporate Green Day for your company:



[info@wir-berlin.org](mailto:info@wir-berlin.org)



+ 49 30 897 29 29 3

**wirBERLIN gGmbH**

Oberlandstr. 26-35, Haus 2, 12099 Berlin

[www.wir-berlin.org](http://www.wir-berlin.org)



**Laura Claus**

Event- und Projektmanagerin